

# WESTERN RESERVE ARCHITECTURAL HISTORIANS CLEVELAND, OHIO

A Chapter of the SOCIETY of ARCHITECTURAL HISTORIANS



## SPRING 2017 PROGRAM & INFORMATION

MEMBERSHIP INFORMATION

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### WESTERN RESERVE ARCHITECTURAL HISTORIANS

**PURPOSE:**

Western Reserve Architectural Historians was founded in 1965 to provide an opportunity for persons from all professions and backgrounds to meet regularly so that they might understand and enjoy the region's architectural heritage. At least 6 times per year, through walking tours, on-site visits, lectures, and discussions, WRAH members explore the notable, unusual, and significant in the built environment.

**AWARDS:**

The Western Reserve Award is given annually, when merited, to recognize significant achievements and outstanding contributions to the architectural history of Ohio and the Western Reserve in particular. Some years, as a memorial to Edmund H. Chapman, Professor of Art History, Western Reserve University, a topical book is presented to a local library. On occasion, WRAH trustees may present an award of achievement.

#### WRAH OFFICERS AND TRUSTEES, 2016

<b>President</b>	Sarah Klann	Barbara Flinn	<b>Immediate Past President</b>
<b>Vice President</b>	Stephen Kish		
<b>Treasurer</b>	Joanne Blazek	Julie McKeon Will Krause	<b>Trustees</b>
<b>Associate Treasurer</b>	Anne Meissner	Terrence Sheridan Brett Tippey	
<b>Secretary / Membership</b>	Judith Sheridan		
<b>Awards &amp; Publications</b>	Kenneth P. Goldberg Sarah Klann	Carol Ganzel Elwin Robison	<b>Honorary Advisors</b>
		Terrence Sheridan	<b>Webmaster</b>

#### RECENT RECIPIENTS OF THE SAH WESTERN RESERVE AWARD

<p>1992: Walter C. Leedy, Jr <b>Cleveland Builds an Art Museum: Patronage, Politics, and Architecture, 1844 – 1916</b></p> <p>1993: Jan Cigliano <b>Showplace of America: Cleveland's Euclid Avenue, 1850 – 1910</b></p> <p>1996: Susan P. McKiernan &amp; Joann King <b>Building a Firm Foundation: Medina County Architecture, 1811 – 1900</b></p> <p>1997: Foster Armstrong, Richard Klein, &amp; Cara Armstrong <b>A Guide to Cleveland's Sacred Landmarks</b></p> <p>1998: <b>Eleven Authors in Search of a Building</b> Edited by Cynthia C. Davidson</p> <p>1999: Elwin C. Robison <b>First Kirtland Temple: Design, Construction, and Historic Context</b></p>	<p>2000: Eric Johanneson (Awarded Posthumously) <b>A Cleveland Legacy: the Architecture of Walker and Weeks</b></p> <p>2001: Ann Marie Wieland, Cleveland State University <b>A Century of Planning in Cleveland</b></p> <p>2008: Bratenahl Historical Society <b>A Place Apart: The History of Bratenahl, Ohio</b> Dianna Tittle, author, Color photos by Jennie Jones</p> <p>2009: Timothy Barrett, for Research and Advocacy towards Preservation of Significant Sacred Structures.</p> <p>2012: Walter Leedy, (Awarded Posthumously) <b>Eric Mendelson's Park Synagogue</b> Edited by Sara Jane Pearman</p> <p>2014: Nina Freedlander Gibans and James D. Gibans <b>Cleveland Goes Modern: Design for the Home, 1930-1970</b></p>
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# WRAH SPRING PROGRAM 2017

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**Date:** Saturday, March 11, 2017 at 1:00 PM **MEMBERS ONLY**  
**Subject:** American Greetings new world headquarters in Westlake's Crocker Park  
**Speakers:** Elie Weiss, President of Real Estate at American Greetings Corporation  
Will Krause, Assistant Planning Director, City of Westlake  
**Place:** Gallery W, American Greetings Creative Studios, One American Boulevard,  
Westlake, Ohio 44145. At Crocker Park on the first floor of the American Greetings Building  
Below the giant rose, off Main Street.  
**Parking is available next to Gallery W at the south end of Crocker Park.**

We will assemble at Gallery W, American Greetings first open-to-the-public gallery space dedicated to celebrating exceptional Cleveland-based artists. We will then tour the new 660,000 square foot, five-story world headquarters of this 110-year old, family owned business rooted in Cleveland. The company's purpose "to make the world a more thoughtful and caring place" is physically embodied throughout their new facilities. The building was designed by CallisonRTKL, a Baltimore based architectural firm which is a wholly owned subsidiary of Arcadis NV, an international company. RTKL designed both Fifth Third Center and the postmodern Chase Financial Plaza next to Tower City Center in downtown Cleveland in 1991. Notable features of their design for American Greetings includes a three story interior courtyard open to the sky which provides indoor/outdoor space for their approximately 1,700 associates, and a translucent "fin" on the rear of the building which houses a giant rose sculpture which terminates a vista down Main Street of Crocker Park. American Greetings associates collaborated in the design of the sunlit, spacious, high-ceilinged, building which is meant to maximize collaboration and creativity. The second to fifth floors of the building are normally restricted only to employees. **Please RSVP reservations to Sarah Klann at (216) 226-2820 or e-mail saklann@netzero.net by Tuesday, March 7.**

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**Date:** Saturday April 1, 2017 at 1:00 p.m.  
**Subject:** Quicken Loan Offices, Higbee Building  
**Speaker:** Dima Daimi, Designer dPOP Detroit, MI.  
**Place:** Meet in the entry to Terminal Tower off Public Square

The beloved Higbee building in downtown Cleveland is enjoying some renewed life, like the adjacent Public Square, due to renovations creating new offices for Quicken Loans. A blend of new and original elements creates a thoroughly contemporary design for 450 employees on the fourth and half of the fifth floors in the building. A 40 foot by 60 foot portion of the fifth floor was removed to unify the spaces on the two floors. Four crystal chandeliers and a grouping of display cases, original to the building, will bring back memories of the grand shopping experiences of days gone by. These, along with an in house fitness center, a gaming area, and employee collaboration areas, are shaping the next phase in the long life of the Higbee building.  
**Please RSVP reservations to Sarah Klann at (216) 226-2820 or e-mail saklann@netzero.net by Tuesday, March 28.**

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**Date:** Saturday, April, 29, 2017 at 11:00 AM  
**Subject:** The Restoration of the Schofield Building  
**Speaker:** Jeff Smith of StudioCRM, the architecture firm hired to conduct the restoration.  
**Place:** Cleveland Urban Design Collaborative (CUDC), 1309 Euclid Ave.  
**The tour will immediately follow the lecture.**

Completed in 1901, The Schofield is named for its original architect and owner. It stands at downtown Cleveland's major crossroads of Euclid and Ninth. A 1960's curtain wall covered the building's original fourteen-story Late Victorian façade, destroying many of its details. The adaptive reuse completed in 2016 included removing the curtain wall and completely restoring the original historic exterior. Inside, vacant office spaces were converted into boutique hotel and residential suites positioned to optimize views of Lake Erie and downtown. They are served by a new ground floor lobby and restaurant which have reactivated the street along this block.  
**Please RSVP reservations to Sarah Klann at (216) 226-2820 or e-mail saklann@netzero.net by Tuesday, April 25.**

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**Date:** Saturday, June 3, 2017 at 1:00 PM  
**Subject:** Tour of the Museum, Library & Reproduced Home  
**Speakers:** Library & Museum Staff  
**Place:** National McKinley Birthplace Memorial, 40 N. Main St. Niles, OH 44146  
**Parking is behind the library on N. Arlington Ave.**

Originally begun by Joseph G. Butler, Jr. as a Memorial to his lifelong friend, 25<sup>th</sup> President of the United States William McKinley, the National McKinley Birthplace Memorial was designed in the Greek Classic style by the noted American architectural firm of McKim, Mead, and White. The building's design was rendered by Gerald Holmes and John Thompson, of McKim, Mead and White's firm. The building is designed to resemble a Roman temple, consisting of two wings on either side of a central court containing a heroic statue of William McKinley. The front entrance features twelve monolithic ionic columns. The building features the largest collection of sculptures by noted American sculptor John Massey-Rhind. Massey-Rhind completed thirty-six of the forty bronze busts located throughout the building and courtyard, as well as the heroic statue of McKinley in the central court. Construction by the John h. Parker Company of New York began on September 9, 1915. The building houses a public library in one wing, and an auditorium with museum in the other wing. Dedicated on October 5, 1917, the National McKinley Birthplace Memorial is the first Presidential museum.  
**Please RSVP reservations to Sarah Klann at (216) 226-2820 or e-mail saklann@netzero.net by Tuesday May 30.**

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